**HIGH SCIENCE. HIGH IMPACT.** 



# **First Flight Venture Center** Flight Plan for Partnering

An ecosystem propelling early-stage science and technology innovators, through the delivery of comprehensive resources and to **Empower entrepreneurs to transform good ideas into great** 

successes.





- High Science High Impact Early-Stage Science Driven Companies Out to Change the World
- Longest standing, Nonprofit science-focused business incubator in Research Triangle Park, NC.
- 32 Labs, 32 Offices
- 30-40 resident companies at any given time
- 3,000+ North Carolina Jobs currently & thousands of Jobs created Worldwide thru Alumni
- Programing supporting over 800+ early stage innovators across North Carolina and globally.





## **32-Year Track Record of Results**

A few First Flight partners:

**\$12B+ ↑** 

Market Cap for First Flight Grads

# **400+**

Companies in 31 Years







North Carolina Center for Optimizing Military Performance U.S. Small Business Administration

\$28.5M

Grants by 2022 Companies While at First Flight

# **\$318M**

Investment Raised by 2022 Companies While at First Flight

www.FFVCNC.ORG

NATIONAL SECURITY INNOVATION NETWORK CONNECTING BUSINESS AND MILITARY

Λ F W Ξ R X

### 30 notable FFVC companies

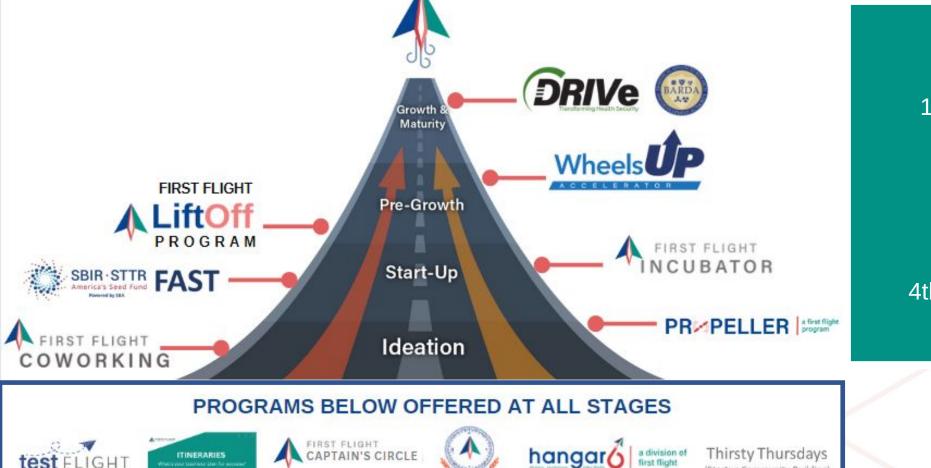






Programs designed to meet entrepreneurs at various stages in their company's life cycle.





(Mentoring program)

(Peer group meetings)

**Test Flight** 1st Tuesday 8:30-9:30 AM

**Itineraries** 3rd Tuesday 12-1 PM

#### **Captain's Circle** 4th Thursday 11:30-1:00 PM

www.FFVCNC.ORG

(Startup Community Building)

### An Ecosystem to stand with Founders at Every Stage

Our programs meet the entrepreneur where the are from "I have an idea" to "I have traction and am ready to lift off and scale."



Test Flight is pitch practice for companies in the First Flight Venture Center ecosystem. We will be inviting an audience to observe pitches from up to two companies. The audience will include our Navigators, angel investors, non-dilutive funding groups, customers, and other relevant reviewers to ensure the companies get meaningful, impactful feedback so your pitches continue to get better! FIRST FLIGHT

**ITINERARIES** What's your business' plan for success?

Itineraries offers a chance for members of the First Flight community and broader innovation ecosystem to learn about the work of early-stage science-focused companies, network, and have some fun at the same time!



(Peer group meetings)

Brings together small groups of non-competing entrepreneurs for monthly private discussions with peers, led by a professional facilitator. Structured topics designed to solve problems and share best practices include finance, investments, employee relations, legal considerations, operations, scalability, marketing, and sales.



First Flight Navigators are seasoned executives, entrepreneurs, and scientists with rich business experience. They have worked hard, achieved success, and now want to give back to the entrepreneurial community.

## Signature First Flight Programs



Our programs meet the entrepreneur where the are from "I have an Idea" to "I have traction and am ready to lift off and scale."



**Test Flight:** Monthly pitch practice program. [1st Tuesday of the month, 8:30 - 9:30am.]

NAVIGATORS ADVISORS AND BUSINESS MENTORING





LiftOff

PR PELLER a first flight program





**Itineraries:** Offers a chance for members of the First Flight community and broader innovation ecosystem to learn about the work of early-stage science-focused companies. [3rd Tuesday of the month, 12 - 1pm.]

**Talking Shop:** An interactive open house to bring together committed experienced entrepreneurs with design and prototyping expertise with budding startups, entrepreneurs, or small manufacturers. [2nd Tuesday of the month, 11:30am - 12:45pm.]

**Navigators:** Are seasoned executives, entrepreneurs, and scientists with rich business experience who want to give back to the entrepreneurial community.

**Captain's Circle:** Brings together small groups of non-competing entrepreneurs for monthly private discussions with peers, led by a professional facilitator. [4th Thursday of the month, 11:30am - 1pm]

Hangar6: Serious tools for serious people: Hangar6 is the Research Triangle's premier advanced prototyping and design assistance space.

LlftOff: Grant writing assistance with a proven track record of securing non-dilutive funding.

Propeller: Helps founders and entrepreneurs find the business value in new ideas.

Wheels UP: A comprehensive science-focused accelerator. The overall strategy for Wheels UP is to work collaboratively with companies to target their needs through new product innovation.

FAST: To improve competitive grants and wins for non-dilutive funding through the SBIR and STTR programs

### Hanger 6



Hangar6 aims to support entrepreneurs and startups who are developing high science, high impact, high technology prototypes in their path to commercialization through the development and fabrication of mechanical and electronic devices.











FIRST FLIGHT



### Signature Event: 2023 High Flyer Awards Luncheon

NOV. 17 2023

11:00 AM - 1:00 PM

Prestonwood Country Club 300 Prestonwood Pkwy Cary, NC 27513 First Flight Venture Center is gearing up to host our Third Annual High Flyer Awards Luncheon.

Our most anticipated event of the year, High Flyer Awards Luncheon is designated to celebrate and honor those companies and individuals who have contributed to HIGH SCIENCE, HIGH IMPACT, in our entrepreneurial ecosystem.



### Signature Ecosystem Events



First Flight Venture Center - Annual March Madness Open House. Watch the madness unfold, while networking with the ecosystem that supports the area R1 research university startup innovators

# FIRST FLIGHT Boil, Brews & Band

FIRST FLIGHT

First Flight Venture Center | 2 Davis Dr, Durham, NC 27709

First Flight Venture Center - Boil, Brews & Band is an ecosystem-building event. Our goal is good food, good networking, live music, a cornhole challenge, and music by Hot Rooster.



### Testimonials

AthemBio's path wouldn't have been as seamless if it weren't for the support provided by First Flight Ventures. This organization has offered unparalleled resources to budding enterprises that develop groundbreaking solutions to solve global challenges. - **Sunil Mehta, CEO AthemBio** 

We at Hutchison PLLC have been a long-term sponsor of First Flight Venture Center for a variety of reasons. We believe that First Flight is an incredibly important building block for the entrepreneurial ecosystem in the Triangle and the State. It is the only accelerator in the Research Triangle Park working with tech, agtech, cleantech, biotech and medical device companies. It supports early and growing high impact companies in many ways—from low cost and flexible lab space to seasoned mentors to a robustly equipped maker lab to grant writing assistance. We have confidence that the companies we refer to First Flight will receive invaluable assistance and advice as they grow their businesses. - **Fred Hutchison, Founding Member, Hutchison PLLC** 

Moving into First Flight was one of the best decisions I made when we started NALA. Being there was formative to who we are as a company. NALA Membranes was a resident at FFVC for four years and very early on we became part of the First Flight Family. Over that time NALA grew from an idea funded by NSF to an emerging CleanTech company supported by Venture Capital. We took advantage of First Flight programming and support opportunities that helped us build contacts, camaraderie, and experience that we needed. First Flight isn't fancy but it's functional, educational, and feels like home. - Sue Mecham, CEO NALA Membranes

We routinely advise our RTP-based startups to consider locating their company at the First Flight Venture Center. First Flight provides a unique environment for companies as they move through research, product development, marketing and commercialization. First Flight is adaptable to each company's needs and provides programs that fill critical gaps such as rapid prototyping and grant-writing support. I will continue to highly recommend First Flight and look forward to our future collaborations. **- Eva R. Garland, PH.D., CEO, Eva Garland Consulting, LLC** 

## Signature Partnering Plans



#### **PLATINUM PLUS**

- Marquee sponsor on signature events and Programs
- Speaking Opportunity at Annual High Flyers
- Large Conference Room naming with logo on TV screen saver and Proximity registration system
- Marketing Material in Conference room
- Invitation to all demo day events
- 20 conference hours
- Recognition on all event print material, website, Impact Report
- Listing in bi-monthly newsletter - Wright Stuff on one Thought leader article quarterly
- First Right of refusal for Special events with high ranking official and federal agencies
- Curated session with agreed up FFVC Portfolio companies
- List of event attendees
  \$50,000

#### PLATINUM

- Company logo on signature events and Programs
- Small Conference Room Naming with material on display
- Company name on
  Proximity Space
- Featured logo on website, newsletter, Eventbrite, Impact Report
- 20 Conference hours
- Opportunity for remarks at selected events
- Curated session with agreed upon FFVC Portfolio companies
- First right of refusal Special events with high ranking official and agencies
- Invitation to all demo day events
- Listing in bi-monthly newsletter - Wright Stuff with 2 featured thought leader articles.
- List of event attendees

#### \$25,000

#### Diamond

- Company logo on Signature
  Programs
- Small Conference Room Naming with material on display
- Company name on Proximity Space
- Featured logo on website, newsletter, Eventbrite, Impact Report
- 10 Conference hours
- Opportunity for remarks at selected events
- Curated session with agreed upon FFVC Portfolio companies
- First right of refusal Special events with high ranking official and agencies
- Invitation to all demo day events
- Listing in bi-monthly newsletter - Wright Stuff with one featured thought leader article.

\$15,000

• List of event attendees

roximity • Opportunity for remarks at selected events

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 Invitation to all demo day events

GOLD

newsletter, Eventbrite,

Company logo on Signature

Program or Event

Featured logo on website,

- Listing in bi-monthly
  newsletter Wright Stuff
- List of event attendees
  \$10,000

#### Silver

- Company logo on Signature
  Program or Event
- Featured logo on website, newsletter, Eventbrite, Impact Report
- Opportunity to display
- Invitation to all demo day events
- Listing in bi-monthly newsletter - Wright Stuff
- List of sponsored event attendees

\$5,000

# Ala Cart Plans



Itineraries Lunch Sponsorship	\$500	10 Opportunities Per Year
Test Flight Breakfast Sponsor	\$250	10 Opportunities Per Year
Captains Circle Lunch	\$2,500	10 Opportunities Per Year
Captains Circle Dinner	\$5,000	Held Quarterly
Thirsty Thursday Happy Hour H	ost \$200	Weekly Except Holidays

### Other Ways to help





Warm introductions from your network committed to entrepreneurial development



Share Resources - i.e regional event tickets with FFVC to help us and our founders network



Be a Speaker/Subject Matter Expert and refer those in your network to who can share expertise with a startup founder.





### Interested in partnering?

Contact: Andrea Conner Director Ecosystem Development <u>Aconner@ffvcnc.org</u> (919)455-6702

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