

FIRST FLIGHT ANNUAL LOW COUNTRY BOIL



CALLING ALL SPONSORS

MAY timeframe
4:00 – 7:00pm

Event Description: A casual gathering hosted by First Flight Venture Center to gather the innovation ecosystem together with no agenda besides good food, live music and conversation. Join us for a Low Country Boil, complete with all the traditional ingredients PLUS alligator and fried oysters and homemade desserts. And keep an eye out for the LOBSTER raffle to top off your meal.

Audience: An estimated 200+ entrepreneurs and teams of science-based startups, stakeholders and innovators from across North Carolina in a wide range of businesses from technology, education, biotech, energy, agriculture, transportation and more.

Why Be a Sponsor of the Low Country Boil?

- Branding: A chance to share information about products and services that benefit small businesses that are poised to grow into future larger businesses (through social media and digital marketing)
- Announce Lobster Raffle winners!
- Face to face networking: Opportunity to interact with potential customers in casual setting
- First Flight is a nonprofit that provides valuable support to early stage companies, so every sponsorship dollar gets us all closer to innovations and disruptive technologies that impact the world
- Citizenship: Demonstration of passion and support for NC entrepreneurs and small businesses

Sponsorship Opportunities for Annual First Flight Low Country Boil

Presenting \$750 (limited to 1 company)

- Company representative delivers Welcome remarks from Stage to audience (1 minute)
- Recognition as Presenting Sponsor in all marketing materials: Eventbrite signup and FFVC website, Facebook (specifically pre and post emails, signage, printed materials, table tent signs). Exposure to over 3,000 contacts.
- Announce 4 lobster raffle winners from the stage
- Opportunity to display marketing materials with staff present, if desired
- Name listed on digital signage in First Flight lobby
- Company name on separate social media posts pre, during and post event
- 4 guests to event

Supporting \$500: Unlimited number

- Name listed on sponsor list on tables at event
- Name listed on Eventbrite signup and Facebook
- Name listed on digital signage in First Flight lobby
- Acknowledged during welcome remarks from the stage
- Announce 2 lobster raffle winners from the stage
- Table for distribution of company materials at strategic location
- Recognition on group social media posts pre and post event
- 2 guests to event

Co-Host \$250: Unlimited number

- Name listed on sponsor list on tables at event
- Name listed on Eventbrite signup and Facebook
- Name listed on digital signage in First Flight lobby
- Table for distribution of company materials at strategic location
- Acknowledged during welcome remarks from the stage
- 1 guest to event